



“Biodiversity crisis in a changing world”

The Society for Conservation Biology – Europe Section invites you to participate in the
6th European Congress of Conservation Biology

August 22–26, 2022, Prague, Czech Republic

An invitation to:

Partners, sponsors, exhibitors, advertisers

www.eccb2022.eu

Welcome to the event sponsorship

Gain exposure for your organization, demonstrate your commitment to global conservation efforts, and enhance your visibility among influential leaders and decision-makers by supporting the **ECCB 2022**.

ECCB 2022 is organised by the Society for Conservation Biology Europe Section (SCB-ES) and the Czech University of Life Sciences Prague. The ECCB 2022 will be held in Prague, Czech Republic, **August 22-26, 2022**.

Sponsorship of the conference will help you to:

- Enhance your brand among a global audience of more than 1000 conservation practitioners, decision-makers, and leaders in the field.
- Give you the opportunity to network and make new valuable connections while showing your commitment to biodiversity conservation and planetary wellbeing.
- Obtain visibility and launch and promote products and services.

Support ECCB 2022 and SCB-ES in influencing global policy, developing positive collaboration and aligning with regional priorities to achieve greater conservation outcomes, developing training opportunities and inclusion for anyone concerned about the future of humanity.

By sponsoring the congress, you will make a difference by helping to maintain the integrity and sustainability of Earth's ecosystems and thus ensuring a healthy planet for the future generations – a mission that matters.



For more detailed information contact the Local Organising Committee at:

***zasadil@fzp.czu.cz**
s.lounova@aimgroup.eu*

The current biodiversity crisis has led to a call for transformative change globally and in Europe – a change in how we interact with nature that reduces pressure on biodiversity and secure Natures' Benefits to People. This challenges how we perform conservation science and calls for science-based practices that put humans and nature on a track that takes us out of the current crisis.

About us

Czech University of Life Sciences Prague (CZU)

The Congress will take place on the campus of the CZU. The CZU campus is completely unique across the Czech Republic – full of greenery and green technologies with all services and facilities are in one place. CZU follows the principles of CSR and it is the most sustainable university in the Czech Republic, and in the UI Green Metric World University Rankings 2021 it took 53rd place (out of 912 universities).

Currently the university has more than 18.000 students (10% are international students), 6 Faculties and 1 Institute. CZU offers over 170 accredited study programmes at BSc, MSc and PhD levels (in 9 BSc, 20 MSc and 18 PhD programmes the language of instruction is English).

Society for Conservation Biology

The Society for Conservation Biology (SCB) has around 4 000 members and serves as the premier international membership society for professionals, students and non-profit organizations dedicated to advancing the science and practice of conserving biodiversity.

The SCB envisions a world where people understand, value, and conserve the diversity of life on Earth and where SCB, a globally diverse, equitable, and inclusive community, serves as a leading voice for the scientific study and conservation of Earth's biological diversity.

www.eccb2022.eu



Partnership levels

	Platinum	Gold	Silver	Bronze
Listing on conference program	✓	✓	✓	✓
Organization's logo and website link on ECCB 2022 website	✓	✓	✓	✓
Advertising in Programme Book (printed + electronic version)	Full page	Half page	¼ page	⅛ page
Organization's logo displayed on screen before and after plenary session	Premium	Gold	Standard	
Speaking opportunity at a plenary session (up to 2-minutes)	✓			
Delegate Help Desk branded with partner logo / custom design	✓			
Complimentary registration	4	2	1	
Opening Reception and BBQ party tickets	4	2	2	1
Visibility in Opening Reception *	****	***	**	*
Visibility at Barbeque party *	****	***	**	*
Visibility at the foyer of the Congress Hall *	****	***	**	*
Visibility at ECCB 2022 Poster session *	****	***	**	*
Visibility during coffee breaks *	****	***	**	*
Visibility at the press conference *	****	***	**	*
ECCB 2022 Social media promotion	****	***	**	*
Exhibition stand	Type 1	Type 2	Table	
Price EUR	20 000	10 000	5 000	2 000

* Visibility will depend on the amount of the financial contribution (including the size of the logo, or the location of labels, etc.)

General sponsor – optional

Exclusive sponsorship of the Meeting. This sponsor will be recognized in all materials published during and after the Congress. Sponsor's name will be prominently displayed on site during every event. Because it is difficult to describe every possibility of General Sponsor propagation – every details and possibilities will be discussed personally.

Single items

Abstract Book Sponsorship

For maximum visibility, your organization name and/or logo on ECCB2022 Abstract Book.

500 EUR	Partial
1 500 EUR	Exclusive

Programme Book Sponsorship

For maximum visibility, your organization name and/or logo on ECCB2022 Programme Book.

500 EUR	Partial
2 000 EUR	Exclusive

Advertising / Abstract Book

For maximum visibility, you are encouraged to advertise in the Official Abstract Book. All adverts should be high resolution jpg or PDF files (300 dpi)

Full page	400 EUR
Half page	200 EUR
Quarter page	100 EUR

Advertising / Programme Book

For maximum visibility, you are encouraged to advertise in the Official Programme Book. All adverts should be high resolution jpg or PDF files (300 dpi)

Full page	400 EUR
Half page	200 EUR
Quarter page	100 EUR

Plenary session speakers Sponsorship

Your company/logo in a visible place.
Possibility of your presentation during session.

1 000 EUR / each	
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Symposium / thematic session speakers

Your company/logo in a visible place. Possibility of your presentation during session. [The list of Symposia.](#)

1 000 EUR / each	
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Poster Session

Your company name and logo in the Poster Area

Branding throughout the Poster Area through floor decals and printed signage and you have the opportunity to position a custom free-standing banner in the area (banner supplied by Sponsor).

500 EUR	Partial
5 500 EUR	Exclusive

Logo on Volunteer T-shirt

Your organization logo and name will be printed on the Conference volunteer T-shirts. Conference volunteers are stationed throughout the meeting rooms for the entire meeting and cannot be missed!

Exclusive

2 200 EUR

Barbeque Party

Visibility in a high footfall event. Sponsorship of the conference dinner and good branding at the event, related signage and promotion.

3 000 EUR

Opening Reception

Visibility in a high footfall event. Sponsorship of the opening reception includes good branding at the event, related signage and promotion.

3 000 EUR

Lanyard

For maximum visibility, your organization name and/or logo printed on ECCB 2022 lanyards.

700 EUR

Partial

3 500 EUR

Exclusive

Coffee Break Sponsorship

Visibility in a high footfall event. Sponsorship of the coffee breaks includes good branding at the event related signage and promotion.

700 EUR

Partial

1 000 EUR
each

Exclusive

Conference Bags Sponsorship

Your company logo on delegate bags alongside ECCB 2022 logo

All registered delegates will receive a delegate bag with the Congress materials. Congress bags can often be seen years after an event, all around the Globe. So will your logo.

Exclusive

2 000 EUR

Pads and Pens

Your company logo on pads and/or pen

A marketing item of your choice will be available to all delegates and after being used at the Conference, will be carried away to many different countries. Production and shipping costs are the responsibility of the Sponsor. Other item could be:

- Portable chargers
- USB Stick
- Keychain
- Another item of your choice (subject to approval)

900 EUR/ each

(unlimited)

For maximum flexibility, individual non-financial possibilities will be discussed personally.



Exhibition

The exhibition is a vital part of ECCB 2022. Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with delegates. The exhibition area is an integral part of the conference and is centrally placed and provides opportunities to exhibitors for face-to-face contact with hundreds of conservation professionals.

Booth	Type 1	Type 2	Table
Standard Commercial Booth	1 200 EUR	1 800 EUR	600 EUR
Nonprofit Booth – High Income Country	1 000 EUR	1 200 EUR	500 EUR
Nonprofit Booth – Non-High Income Country	800 EUR	1 000 EUR	400 EUR

Included with each exhibit purchase:

- Rental of booth (Type 1: 2 × 2m, Type 2: 2 × 3m)
- Standard booth – one carpeted exhibit space
- One table, two chairs, wastebasket (electricity 220 V is included)
- Panel with organization name
- Listing with logo, web link and 50-word description on website / Programme Book
- One complimentary Congress registration, incl. Congress material and access to Congress sessions (complimentary for „Standard“ booth purchases only)
- One complimentary exhibit staff badge for access to Exhibit Area only
- Option to purchase one extra Congress registration at 40 % off, incl. Congress material and access to Congress sessions (50 % of the full delegate rate)
- Option to purchase four extra exhibit staff badges at 220 EUR per badge for access to Exhibit Area only



Important dates

- 30th June 2022 The deadline for application
- from 1st July 2022 10 % surcharge to the standard price for late application
- 30th July 2022 Last date for 50 % cancellation refund
- 1st August 2022 100 % cancelation fee
- 10th July 2022 Date for company description to Programme book

Benefits of sponsoring or exhibiting at ECCB 2022

Excellent opportunity to **promote your name**, create engagement with your brand, and maintain a high profile before, during and after the Congress.

Align your corporate **social responsibility programme** with the goals and themes of the Congress.

Consolidate **corporate relationships** and expose your colleagues and organisation to key markets.

Allow your organisation to **demonstrate its commitment** to best practice to a diverse and highly representative audience.

Enable your representatives to **interact informally** with participants from around the world.

Expose your organisation to a keenly interested, relevant and above all, **influential audience** in a **scientific** and **educational environment** away from the competition of everyday distractions



More detailed information are available on www.eccb2022.eu
For assistance, please contact Organising Secretariat at:

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